



# #DN20

## Exploring Fuzzy Boundaries in Discourse Studies

# Conference Programme

**Thursday, 17<sup>th</sup> May 2018**

**12.00**

**Registration opens (Room 208, 2<sup>nd</sup> floor)**

**13.00**

**Conference opening (Room 215, 2<sup>nd</sup> floor)**

**13.30-15.30**

Session 1 (Room 215, 2<sup>nd</sup> floor)

**Discourse Theories & the Study of Articulation**

(chair: Jan Zienkowski)

Dorte Madsen

*Signifying practices and the challenges of identifying the empty signifier as distinct from the floating and the (relatively) fixed signifier*

Marianne Liisberg

*Towards a semantic description of hegemonic articulation*

Jan Zienkowski

*Critique as a performative practice of (re-)articulation: on the need to elaborate on the pragmatic dimension of discourse in Essex style discourse theory*

Session 2 (Room 225, 2<sup>nd</sup> floor)

**Culture and Discursive Constructions**

(chair: Ágnes Györke)

Luciana Radut-Gaghi

*Intuition and rationality in journalistic discourse*

Carmen Aguilera-Carnerero

*Urban wall monologues: a CDA study of graffitis in Granada*

Siddharth Chadha

*Discourse Theoretical Analysis as a methodology: Experiences from the empirical research in queer film festivals of Sweden*

**15.30-16.00**

**Coffee and tea break (Room 24, ground floor)**



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## Exploring Fuzzy Boundaries in Discourse Studies

**16.00-18.00**

Session 3 (Room 215)

### **Methodologies and their Applications in Pragmatics & Discourse Studies**

(chair: Heike Pichler)

Katalin Nagy C., Zsuzsanna Németh & Enikő Németh T.  
*Fuzzy boundaries in analyzing discourses: merging various data analysis techniques*

Francesca Giardini, Stanka A. Fitneva & Anne Tamm  
*“Someone told me”: Preemptive reputation protection in communication*

Thomas Jacobs  
*Discourses and the field of discursivity: tracing the constitutive limits of a research object*

Irina Dusacova  
*Survey Results in a News Agency: Fuzzy Boundaries of the Corpus*

Session 4 (Room 225)

### **Across Genres, Across Disciplines**

(chair: Edit Gálla)

Elena Psyllakou  
*Analysing Novel to Film Adaptations: Dialogism, Boundaries and the Question of Change*

Tatiana I. Shutova  
*An Instagram Hashtag as a Marker of Oppositional Discourse*

Desi Dwi Prianti  
*Being Visible: The Trend for Westernized/Modernized Man in Contemporary Indonesia*

**18.00**

**General Assembly (Room 215, followed by a reception in room 24)**



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## Exploring Fuzzy Boundaries in Discourse Studies

**Friday, 18<sup>th</sup> May 2018**

**9.30-10.30**

### Plenary Talk 1 (Room 215)

Heike Pichler

*Fuzzy categories and category boundaries, innit?*  
(chair: Csilla Dér)

**10.30-11.00**

### Coffee and tea break (Room 24)

**11.00-13.00**

Session 5 (Room 215)  
**Theories and Methods in CDA**  
(chair: Christopher Hart)

Johannes Angermuller  
*Poststructuralist Discourse Studies, or: fuzzy boundaries between French School and Critical Discourse Studies*

Adnan Ajsic  
*Corpus linguistics and critical discourse analysis: Identifying large-scale lexical patterns in discourse as indicators of ideologies*

Olga Brusylovska  
*Critical Discourse Analysis in International Relations*

Juan Roch González  
*Social practices and discursive practices: towards a theory-informed methodological approach*

Session 6 (Room 225)  
**Underspecified Discourse Connectives**  
(chair: Heike Pichler)

Ludivine Crible  
*The effect of genre variation on the production and acceptability of underspecified discourse markers in English*

Šárka Zikánová, Agnes Abuczki, Nijolė Burkšaitienė, Ludivine Crible, Péter Furkó, Anna Nedoluzhko & Giedre V. Oleškevičienė  
*A pilot study on underspecified discourse connectives in the TED Talk parallel corpus*

Agnes Abuczki, Nijolė Burkšaitienė, Ludivine Crible, Péter Furkó, Anna Nedoluzhko, Šárka Zikánová & Giedre V. Oleškevičienė  
*The underspecified connective and in a parallel TedTalk corpus: functions, translation and implicitation*

Sara Sousa  
*The connective e sim in contemporary European Portuguese*



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## Exploring Fuzzy Boundaries in Discourse Studies

13.00-14.00

Lunch (Room 24)

14.00-15.30

Session 7 (Room 215)  
**Discourse Studies: from Theory to Analysis and Application**  
(chair: Johannes Angermuller)

Matko Krce-Ivancic  
*There is nothing to translate: Discourse Theory is empirical practice*

Nicolina Montessori & Tom Bartlett  
*On the fuzzy path to analyzing power*

Ferruh Yilmaz  
*Analyzing hegemony as a stable construction*

Session 8 (Room 225)  
**Beyond Discourse, Across Disciplines**  
(chair: Dorte Madsen)

Jan Zienkowski, Sabri Derinöz, Marie Dufrasne, Geoffroy Patriarche  
*Re-shaping work related subjectivity through technological, managerial and economic discourse(s) on the reorganization of office spaces and practices*

Zsófia Szántay, Anna Losonczy, Andrea Dúll & Fanni Patay  
*Fuzzy boundaries of categories in the reading of architectural spaces*

Mary Waltie  
*Theoretical discourses on architecture: a cross section*

15.30-16.00

Coffee and tea break (Room 24)



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**16.00-18.00**

Session 9 (Room 215)  
**Language & Politics, Language & Identities**  
(chair: Christopher Hart)

Yannik Porsché  
*Public representations of immigrants in museums*

Alexandru I. Cărlan & Mălina Ciocca  
*Addressing those abroad, addressing the nation: Romanian diaspora between transnational fields and local instrumentalization*

Camelia Beciu & Mirela Lazăr  
*"Our Romanians from abroad ...". Media power representations and positions towards migrants in an electoral context*

Terry McDonough  
*Investigating Social Imaginaries: Metaphors of the Market*

Session 10 (Room 225)  
**Fuzziness of Discourse-Pragmatic Categories**  
(chair: Ildikó Vaskó)

Ariadna Stefanescu  
*The interplay of discourse categories at the level of discourse markers - A case study*

Ildikó Vaskó  
*Discourse functions of some adverbs of actuality*

István Csűry  
*Fuzziness of boundaries in the left context of connectives*

Saghie Sharifzadeh  
*A study of the fuzzy boundary between lexical do and auxiliary do*

**19.30-21.30 Conference Dinner (Jászai Mari tér docking station)**



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## Exploring Fuzzy Boundaries in Discourse Studies

**Saturday, 19<sup>th</sup> May 2018**

**9.30-10.30**

**Plenary Talk 2 (Room 215)**

Christopher Hart

*Experimental Methods in Critical Discourse Studies*

(chair: Johannes Angermuller)

**10.30-11.00**

**Coffee and tea break (Room 24)**

**11.00-13.00**

Session 11 (Room 215)  
**Discourse Studies and Beyond**  
(chair: Edit Gállá)

Alexandra Zierold  
*Re-assessing the limits of fuzziness: Why Discourse Studies could be different*

Yiming Chen  
*By Re-articulating Ethics, Objectivity, Gatekeeping to Examine the Identity of Chinese TV News Presenter: A Discourse-theoretical Approach*

Edit Gállá  
*Emotion and Physicality in Sylvia Plath's Late Poems*

Katarzyna Molek-Kozakowska  
*Fuzzy ethnic identities in (dis)integrating Europe: A critical discourse analysis of mediated self-representations of Poles in Britain*

Session 12 (Room 225)  
**Fuzzy Boundaries, Discourse & Experimental Methods**  
(chair: Zsuzsanna Schnell)

Zsuzsanna Schnell  
*Fuzzy boundaries and their cognitive underpinnings: Empirical study on the common traits and differences of Irony and Metaphor as the infringements of the Maxim of Quality*

Zsuzsanna Schnell  
*Discourse processing in schizophrenia*

Barbara Keszei, Péter Brózik, Andrea Dúll  
*The visually denied: Corrections in mental map drawings*

Barbora Capinska  
*In search of fantasies: the fantasmatic conditions of effectivity of populist rhetorics*

**13.00-14.00**

**Closing Lunch (Room 24)**